

#### ABSTRACT OF THE DISCLOSURE

The present invention relates to an interactive entertainment system and method comprising: a system server (110), said system server (110) residing at a communication center (100); a system database (120), said system database (120) residing at the 5 communication center (100) and accessible by the system server(110); a plurality of entertainment files stored on the database(120), where the system server (110) retrieves the plurality of entertainment files for transmission over a first communication network; a reception device (30), where the reception device (30) includes an integrated receiver decoder (IRD), where the IRD selectively retrieves the plurality of entertainment files via the first 10 communication network from the system server based a user's preferences; a user input device (35), where said user input device (35) enables a user to interact with the system server (110) and system database (120) via the reception device (30), where the user provides real time feedback regarding said entertainment files; and a user output device (34), where said output device (34) plays selected entertainment files.